

ETHEREDGE CENTER

2026

SPONSORSHIPS

2027



**YEARS OF
CULTURAL
SERIES**

VISIT

usca.edu/Etherredge-Center

CONTACT

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Annual Memberships

Backstage Membership - \$100

- Digital playbill recognition
- Two concession vouchers

Front of House Membership - \$250

All Backstage Membership benefits, plus:

- Website recognition
- Four concession vouchers

Designer Membership - \$500

All Front of House Membership benefits, plus:

- Two tickets toward any Cultural Series show(s) of your choice
- Private tour of the Etherredge Center (to be scheduled at least 2 weeks in advance)

Director Membership - \$999

All Designer Membership benefits, plus:

- Four tickets toward any Cultural Series show(s) of your choice

CULTURAL SERIES

FABULOUS EQUINOX ORCHESTRA

September 12, 2026

JERRON PAXTON & DENNIS LICHTMAN

November 17, 2026

MIKE WILEY'S BREACH OF PEACE

February 2, 2027

ARTRAGEOUS

March 21, 2027

FLAMENCO VIVO CARLOTA SANTANA

April 3, 2027



Etherredge Center Sponsorships

** Sponsorship packages are offered on a two-year basis to lock in advertised rates. Price shown is cost per year.*

Curtain Sponsor - \$1,000

- Logo and link to sponsor's website in digital playbill
- One sign above doorway leading into main theatre
- Two tickets toward your choice of Cultural Series show
- Private tour of the Etherredge Center for up to four guests (must be reserved through the Etherredge Center Box Office at least 2 weeks in advance)

Cast Sponsor - \$2,500

Applicable Curtain Sponsorship benefits, plus:

- Recognition and logo on Box Office website
- Choice of one sign above elevator OR on hallway beam in Etherredge Center
- Four tickets toward your choice of Cultural Series show(s)

Star Sponsor - \$5,000

Applicable Cast Sponsorship benefits, plus:

- Full-page ad in digital playbill
- Ad/commercial on lobby television monitors
- Logo and link to sponsor's website in Etherredge Center emails
- Social media recognition
- Choice of one sign on crossbeam OR above glass doorway leading into Etherredge Center
- Director's recognition from stage at Cultural Series events
- Six tickets toward your choice of Cultural Series show(s)

Center Stage Sponsor - \$10,000

Applicable Star Sponsorship benefits, plus:

- Choice of up to three signs in Etherredge Center as listed in the above levels
- Ten tickets toward your choice of Cultural Series show(s)
- Private reception in the Green Room for up to 10 people for any one Cultural Series show of your choice (reserved on a first-come, first-serve basis and must be reserved at least one month in advance; includes bar/catering options)

Spotlight Sponsor - \$20,000

Applicable Center Stage Sponsorship benefits, plus:

- Sponsor banner at the Etherredge Center portico
- Twenty tickets toward your choice of Cultural Series show(s)
- Private Etherredge Center Loft pre-show reception for up to 50 people for any one Cultural show of your choice (reserved on a first-come, first-serve basis and must be reserved at least one month in advance; includes bar/catering options)

According to the Americans for the Arts Economic Prosperity estimate calculator, the Etherredge Center has a total economic impact of \$1.3 million annually in the CSRA.