



Etheredge Center  
University of South Carolina Aiken

# THE

# ETHEREDGE CENTER



# RENTAL BOOKLET

# ● Our Staff



**Paul B. Crook**

*Executive Director*



**Isaac Callahan**

*Production Manager*



**Kayla Gardner**

*Assistant Director*

"The Etherredge Center staff is very efficient and accommodating. They are very agreeable to work with us on our schedule as things always change."

**Diane Sorvillo**

*President of the Drum Majorettes of America*



## ● Mainstage Theatre

Do you need to host an annual meeting for your stockholders? Feature a guest speaker? Maybe you'd like to host a talent show for your staff? The Mainstage Theatre can accommodate your needs.

The Mainstage theater is furnished with professional lighting, sound, and projection equipment, ready to enhance your event. The space seats close to 700 people, although if you are looking for a more intimate event, a mid-section curtain can close, to create a 300-seat auditorium.

Common events held in the Mainstage Theatre:

- Annual Meetings
- Musical Performances
- Trainings and Orientations
- Awards Ceremonies
- Dance Recitals

"Planning events at the Etherredge Center is always a seamless operation. Their space is very versatile, suitable for both indoor and outdoor gatherings, making it a great place to host our larger annual events."

**Jim Tunison**

**Director of Membership Services,  
Aiken Chamber of Commerce**







# Mainstage



Staff Development Conference



Aiken Concert Band



Aiken Chamber Gala

# ● O'Connell Theatre

The O'Connell Theatre is a small, thrust stage that seats 100. This venue is outfitted with projecting capabilities, along with lighting and audio systems.

Common events held in the O'Connell Theatre:

- Workshops
- Breakout Rooms
- Small Artistic Performances
- Rehearsals





# Lower Lobby

The lower lobby of the Etherredge Center is a warm, welcoming space, filled with natural light. It can hold up to 200 people. This area can adapt to your event's needs whether it be information booths, a small stage for a performance, or projection and audio equipment for a presentation. The lobby areas are always included in the rental of the theaters, so your guests will have ample room to mingle before and after your event, but the lobby can also be rented on its own.

Common events held in the Lobby:

- Receptions
- Recitals
- Smaller performances
- Weddings
- Formal Dinners
- Awards Ceremonies
- Presentations
- Gallery Openings
- Exhibitions (college fairs, book fairs, etc.)



# Upper Lobby

Our upper lobby is a slightly more intimate space, that can hold up to 100 people. With a panoramic view of our artwork and our larger campus, the upper lobby is the perfect place to hold your reception, or to be used as a continuation of your event in the lower lobby.

Our catering partner, Aramark, will work with you to create a fresh and delicious menu for your event!





Lobbies

Gallery Artist Talk



Nurse Pinning Ceremony





# Classrooms

The Etherredge Center has classrooms available with projection capabilities to give you the privacy needed for your event.

Common events held in Classrooms:

- Parties
- Small Presentations
- Breakout rooms



# Dressing Rooms

Access to our three dressing rooms comes with the rental of the Etherredge Center theaters. Our two larger dressing rooms can each fit twenty people, while our "Star" dressing room can be reserved for the VIP of your event. All dressing rooms have bathrooms and showers, and our larger rooms are outfitted with lockers to store personal belongings.



# Front Lawn

In nice weather, there is no better place to host an event than on the Etherredge Center's front lawn! Tent set-up is available!

Common events held on the Lawn:

- Weddings
- Receptions
- Parties (Bridal & Baby Showers, Anniversaries, Engagements, Birthdays)





# Pricing

## Venue

### Mainstage Theatre – Day 1

\$800

(Day 2 - \$600, Day 3 and on - \$400)

### Lobby Galleries\*

\$350

### O'Connell Theatre

\$400

### Front Lawn

\$300

### Costume Studio

\$200

### Classroom/Studio space

\$200

\*Lobby Galleries are included in Mainstage or O'Connell Theater rentals.

## Personnel

### Professional Staff

(Box Office Manager, House Manager, Production Manager)\*

\$20/hr, per employee

### Student Staff

(Technical, Run Crew, Box Office, Front of House)\*\*

\$12/hr, per employee

### Custodial

\$25/hr, per employee

\*House Manager and Production Manager are required to be present for all events.

\*\*Number of Student Staff needed (if any) will be communicated to client at the pre-event Production Meeting.

## Equipment

### Equipment Usage – Day 1\*

\$150

### Day 2

\$100

### Day 3 and Subsequent Days

\$75

\*USCA is required to charge 8% sales tax on equipment used during rentals. Not-for-profit organizations are excluded from this.

Equipment included: tables, tablecloths, chairs, podiums, laptops, music stands, audio, lighting, and projection equipment

## Services

- Professional lighting and audio
- Table & Chair set-up
- On-site catering
- Dining set-up
- Break-out rooms
- Convention Booth set-up



**Etherredge Center**  
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803-641-3305



[usca.edu/etherredge-center](https://usca.edu/etherredge-center)



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**Contact Us For More Details**